

Albany County Public Library

# Foundation 2016–2017 Annual Report

### **Albany County Public Library Foundation Mission Statement**

The mission of the Albany County Public Library Foundation is to generate funds through gifts, endowments, memorials and special programs in order to improve the Albany County Public Library in perpetuity through specific programs, direct financial assistance and community outreach.



Local artist Favian Hernandez created the new children's mural "A Lemur's Adventure" in summer 2017.



### Greetings,

Because of your generosity, our biggest accomplishment of FY17 was providing more than \$78,000 to support your public library. This is a \$10,000 increase from FY16. A large portion of this funding, totaling \$57,000, went toward library materials, building maintenance, technology, programming, continuing education, and public relations. Other funding supported the Maurice Sendak Memorial Exhibition, a new mural, staff bonuses, and designated purposes.

There is so much to be proud of this year, but here are just a few other accomplishments in FY17:

- Hired a full-time executive director to increase fundraising efforts.
- Raised more than \$11,500 on the second annual "A Novel Night" murder mystery fundraiser (more details on pg. 6).
- Sponsored and hosted the Maurice Sendak Memorial Exhibition from May-July 2017. Your contributions helped the Foundation to cover the \$13,000 cost of hosting the exhibit (more details on pgs. 4-5)
- Collaborated with the Laramie Art Project and local artist, Favian Hernandez, to create a whimsical mural in the children's area of the library (see the mural on pg. 1)
- Received \$35,500 in grant funding from the Guthrie Family Foundation, Rocky Mountain Power Foundation, Union Pacific Foundation, Wells Fargo Foundation, and Wyoming Community Foundation.
- Completed a successful free income tax preparation program, filing 745 returns, for a total amount of federal and state refunds at \$852,200.

In addition to these accomplishments, the Foundation had a successful year financially. As of June 30, 2017, total assets equaled \$2,070,774. Last year at this time, Foundation assets were slightly below the \$2 million mark, due to a downturn in the stock market. Fortunately – and as expected – the Foundation was able to protect your donations and increase its bottom line.

While FY17 was one of great momentum, we know from watching the current outlook of the state that the library is vulnerable to significant budget cuts. Already for many years, lack of sufficient funding from Albany County has made it impossible for our local government to provide the library with support for building maintenance. Similar to many other library expenses, building maintenance is covered entirely by the Foundation.

The library's future relies on your continued support. Please consider increasing your annual donation or becoming a monthly donor to help the Foundation meet the growing needs of the library.

Thank you for being a part of our library and for your confidence in the Foundation's mission. It is you who makes this library a vibrant and relevant resource in the community.

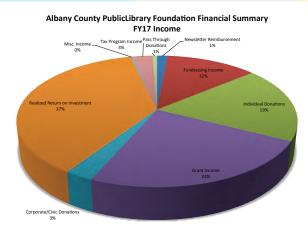
Caitlin White Executive Director

Contlin White

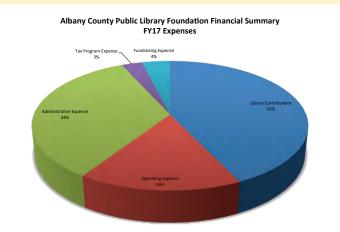
John M. Burman
President of the Board of Directors

310 S. 8th Street • Laramie, WY 82070 • 307.721.2580 x5456 • www.albanycountylibrary.org/foundation

## FY17 Financial Summary



The above figure represents ACPL Foundation income for fiscal year 2017. Pass through donations are contributions made toward specific library projects that are distributed immediately to the library.



The above figure represents ACPL Foundation expenses for fiscal year 2017. Operating expenses includes items such as bank charges and office supplies. Administrative expenses represents staff-related costs. As the tax program is self-sustaining, grant funding covers all tax program expenses. Library contributions represented nearly half of the Foundation's total expenses in FY17.

## W

### Ways you can help

#### Ways to Give

- Contribute to our annual appeal. This year the Foundation's goal is to raise \$35,000 with the annual appeal.
- Attend our annual "A Novel Night" fundraiser in the spring by purchasing tickets or attending the event as a business or individual sponsor.
- Become a monthly donor.
- Contribute to a Foundation restricted fund that provides funding for a specific purpose in the library. Our restricted funds are listed on the last page of the report.
- Solicit your place of business to become a corporate sponsor.
- Provide a major gift towards a specific library project.
- Remember the Foundation in your overall estate plans.

#### **Donate Your Time**

Volunteer for the Foundation by expressing interest in joining the board of directors (the Foundation has one vacant board member seat) or by contributing time and resources toward one of our annual events including: the End of Summer Reading Bash; Donor, Friends, Volunteers & Staff Appreciation Night; and "A Novel Night" fundraiser.

Donors can contact the Foundation office to discuss which opportunity works well for you. The Foundation accepts donations online, through the mail, or in person.

Please contact Foundation Executive Director, Caitlin White (307-721-2580 x5456 or cwhite@albanycountylibrary. org) with any questions or stop by the Foundation office, located in the public library.

### Upcoming events

# September 2017 at the Albany County Public Library Opening Mural Reception and Workshop with Artist Diana Baumbach

The Foundation is collaborating with local artist Diana Baumbach to install a new mural in the Adult Non-Fiction area of the library. The artist will be on hand to inform attendees about the mural concept. She will also hold an art workshop.

# October 2017 from 7 p.m. to 9 p.m. at the Albany County Public Library

### Donor, Friends, Staff and Volunteer Appreciation Night

Join us for the Foundation and Friends of the Library annual Appreciation Night to recognize the many groups and individuals that make a difference at the Albany County Public Library. Appetizers and beverages will be served. The Friends of the Library will hold a book sale during the event.

# Spring 2018 at the Laramie Plains Civic Center South Gym Third Annual "A Novel" Night Fundraiser

Official date and time to be announced. Don't miss our third murder mystery night. This year's theme is Alice in Wonderland. Sponsorships and tickets are available.

Watch for the Foundation's upcoming Maurice Sendak raffle! Enter to win "The Art of Maurice Sendak" portfolio.

Questions? Contact Foundation Executive Director Caitlin White at 307-721-2580 x5456 or cwhite@ albanycountylibrary.org.

he Albany County Public Library Foundation hosted the Maurice Sendak Memorial Exhibition from May 27 to July 8, 2017. The \$2 million exhibit featuring 50 original pieces by late author/illustrator Maurice Sendak celebrated one of his most famous works, "Where the Wild Things Are."

### **Exhibit Set Up:**

The exhibit came to ACPL from Opar, Inc., an exhibit provider out of Brooklyn, New York. Fun fact: Maurice Sendak was

born and raised in Brooklyn. The traveling exhibition started touring in 2013, a year after Sendak died.

The 50 pieces of Sendak's art arrived at the public library in a 520lb. shipping crate on May 23. Our neighbors – Ace

Hardware and the Laramie

Plains Civic Center – helped the ACPL Foundation move and store the large crate over the summer.

ummer.

It took four volunteers, one art curator, and three staff members to set up the exhibit. Over a five-day period, ex-

hibit space was constructed, additional security was added to the library's meeting room, and the artwork was hung for the exhibit's debut on May 27.



During its six weeks at the public library, the exhibit had 1,580 visits. The majority of the visitors were from Wyoming, but Sendak's art also attracted visitors from all over including Alaska, Minnesota, and Colorado.

While the exhibit was at the public library, 22 volunteers monitored the art, welcomed visitors, and answered questions. The library provided tours to groups, classes, and daycares. Seven tours were provided to 115 children.

In addition, an Activity Passport for kids was created to educate and entertain our younger visitors with Sendak trivia. Each week youth up to age 18 searched the exhibit for answers to trivia questions, learning more about the award-winning author. An estimated 300 visitors participated in the Activity Passport.















\$5,000 Exhibit Booking

\$750 Exhibit Space Construction

\$1,500 Exhibit Reception

\$1,000 Maurice Sendak displays

\$650 Maurice Sendak Memorial

**Exhibition T-shirts** 

\$2,000 Advertising

\$1,300 Programs & Prizes

\$800 Miscellaneous

\$13,000 Total

#### **Sendak Sponsors:**

As an ACPL Foundation donor, your support helped make the exhibit a success, along with our 11 generous sponsors. Without our sponsors, the ACPL Foundation would have been unable to provide its first major art exhibit for the community.

Albany County Public Library Foundation Ace Hardware John M. & Marilyn Paules Burman Kiwanis Club of Laramie Laramie Plains Civic Center Laramie Plains Federal Credit Union Laramie Rotary Club Rocky Mountain Power Foundation Wells Fargo Foundation Mary Winger Wyoming Community Foundation

**Anonymous Donors** 

Photos by John Schultz and Caitlin White.



Rocky Mountain Power Foundation



MAURICE SENDAK

THE MEMORIAL EXHIBITION

### "novel" night to remember



he Foundation held its second annual "A Novel Night" fundraiser in March 2017. The fundraiser was a Phantom of the Opera-themed murder mystery night, "A Night In Disguise."

#### **Event Attendance:**

- 160 tickets sold
- 27 corporate/business sponsors
  - 6 individual sponsors

#### Thank you to all our business sponsors!

### Overture Sponsors (\$1,000+)

Corthell & King, PC First Interstate Bank

### Aria Sponsors (\$800+)

Gateway Fuels & Liquors/Quality Inn & Suites Laramie Auto Center Merseal Law, LLC The Mortgage Source Toyota of Laramie



Laramie Plains Civic Center Mountain Cement Company Mountain West Farm Bureau Pence & MacMillan, LLC Spine & Injury Clinic of Laramie/Altitude Fitness

### **Chorus Sponsors (\$250+)**

**Groathouse Construction** Snowy Range Vision Center Snowy Range Ski Area

Thaxton Insurance Agency, State Farm Insurance Wyoming Tent & Event Supply

#### Ballet Sponsors (\$100+)

Alsco, Inc. **Downey Associates** Duane Toro Real Estate Laramie Land Company Lincoln Printing Plus Nicholas & Tangeman, LLC SuZen's Gardens Third Street Bar

#### **Event Earnings**

- \$17,583 in total income before expenses
- \$11,614 in total income after expenses

The Foundation's "A Novel Night" fundraiser was created to benefit the public library. Funds raised at this event have a direct impact on library programs, technology, materials, and continuing education.

Each year, the Foundation will choose a theme based on a popular novel or well-known work. In 2018, the Foundation will host an Alice in Wonderland-themed mystery night with a goal of raising \$15,000.













Photos by Joel Luben.

### Thank you to our generous donors!

#### **Individual Donors in FY17**

Rollin & Carolyn Abernethy

Ann Acuff

Klint & Melissa Alexander

Linda Allgeier

Janice Ankle

**Donald & Elizabeth Arendt** 

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Joe Ball

**Edith Barthelmes** 

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Heather Wilson

Eric & Deborah Wiltse Mary Winger Erika Ziegler

**Organization Donors in FY17** 

Ace Hardware

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City of Laramie

Corthell & King, PC

CPA Group of Laramie, LLC Duane Toro Real Estate

Downey & Associates First Interstate Bank

First Interstate Bancsystem Foundation

Fitzgerald Family Foundation Gateway Fuels & Liquors/Quality Inn & Suites

Groathouse Construction, Inc.

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Kiwanis Club of Laramie

Laramie Burlesque

Laramie GM Auto Center, Inc.

Laramie Land Company

Laramie Plains Civic Center

Laramie Plains Federal Credit Union

**Lincoln Printing Plus** 

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RE McWhinnie Trust Rocky Mountain Power Foundation

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Spine & Injury Clinic of Laramie/

Altitude Fitness State Farm Insurance - Galand

Thaxton Insurance Agency

The Mortgage Source Third Street Bar

Tovota of Laramie

Union Pacific Foundation

University of Wyoming College of Business

Wal-Mart

Walter Hammontree, Broker Wells Fargo Foundation Wyoming Community Foundation Wyoming Tent & Event Supply

### **Albany County Public Library Foundation Board**

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Barbara Chatton Dale Eslinger

Mike Massie, ACPL Board of Directors Liaison

Paul Irish

Audrey Kleinsasser

Betsy Moore, Friends of the Library Liaison

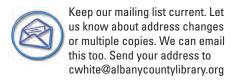


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## Friends of the Library ACPL Foundation

310 S. 8th Street Laramie, WY 82070 307-721-2580

Fax: 721-2584



Visit us at www.albanycountylibrary.org

### Contribute to an ACPL Foundation Restricted Fund:

Each restricted fund was created to benefit a specific purpose in the library. Each year, a portion of each fund provides the library with funding for specific programs or materials.

**Colleen Asplund Fund:** Asplund was a former ACPL children's librarian. Interest from this fund will be used for children's materials in the library once the fund reaches \$10,000.

**Barbara Chatton Fund:** Chatton is a longtime supporter, volunteer, and Foundation board member. Interest from this fund goes to the library for its children and young adult collections.

**Gwendolyn Cook Fund:** Cook was a former head of library circulation. Interest from this fund is used to purchase cookbooks, Regency Romance, and mystery books for the library.

**Friends of the Book Sale Fund**: Formerly the Penny Schenker Fund, this fund was set up to honor the work of the Friends of the Library Book Sale Crew. Interest from the fund is used to buy science fiction materials.

Love Family Fund: J. David and Jane Love were longtime library supporters. This fund is used for general library purposes.

**Neva Miller Fund:** Miller was a former ACPL children's librarian. Interest from this fund is used for children's materials in the library.

**Agnes Milstead Fund:** Milstead was a former library board member and library advocate. Interest from this fund is used for general library purposes.

**Mary Lou Pence Fund:** Interest from the fund supports the library's Wyoming Room. The Wyoming Room houses local and state historical documents, books and information.

**Adele Russin Fund:** Russin was a longtime library supporter and former board member. Interest and half of the fund's annual contributions benefit the library's Large Print books, audiobooks and Play-A-Ways.

**Susan Simpson Fund:** Simpson served as the ACPL county librarian and continues to support the public library. Interest from this fund is used for staff training and development opportunities.